



FRONTIERS IN STEM CELL BIOLOGY

From Embryogenesis to
Tissue Maintenance and Regeneration

September 11-14, 2022 | Israel

**SPONSORSHIP
OPTIONS**

FRONTIERS IN STEM CELL BIOLOGY
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Israel

Dear Colleagues,

We would like to invite you to participate in this exciting upcoming Stem Cell Conference entitled: **FRONTIERS IN STEM CELL BIOLOGY: *From Embryogenesis to Tissue Maintenance and Regeneration*** which will take place on **September 11-14, 2022**, in Israel.

In recent years we have witnessed major breakthroughs in stem cell biology at all levels. Starting from the creation of synthetic embryo-like structures using only *in vitro* stem cells and ending with the identification of previously unknown and diverse populations of adult stem cells in various organs.

Embryogenesis

Recently, human pluripotency has emerged as a complex multi-stage state with defined characteristics and properties for each developmental stage. Moreover, we now have the know how to improve the reprogramming process to pluripotency, as well as other embryo stem cells, to make better and safer cells. These crucial advances not only improve dramatically our ability to truly recapitulate human devastating diseases but also allow us to generate high quality cells for the clinic. Indeed, some stem cell therapies are currently being evaluated in clinical trials.

Tissue stem cells maintenance, regeneration and pathology

Adult stem cells have been shown to reside in distinct compartments and play a vital role in governing tissue homeostasis, repair and regeneration. Isolation of adult stem cells and proper culture within 3-dimensional environments have enabled the generation of mini organs (organoids) *in vitro*, serving as an ideal platform for studying pathological states and performing drug screens. Finally, steps have been taken to elucidate the darker side of stem cells in which they initiate as well as fuel the tumorigenic process.

Together, these recent leaps provide key insights that can be translated to novel approaches for regenerative medicine and therapies.

These basic and translational advancements along with other key aspects in stem cell biology (see below) will be discussed in depth in this meeting with the participation of international speakers of high repute.

The topics that will be covered in this exciting conference include:

1. States of pluripotency
2. Reprogramming and transdifferentiation
3. In vitro synthetic embryos
4. Adults stem cells in homoeostasis and tissue regeneration
5. Organoids
6. Adult stem cells in pathologies

The program will be complemented with a professional exhibition, offering scientists an opportunity to take an active part, and for the exhibitors to collaborate with decision makers in many aspects of the field.

Sponsors, company representatives and professional organizations are cordially invited to participate in this important international event. The meeting is expecting over 400 participants. Your presence and contributions will enhance the overall scientific value of the event.

Please find enclosed further details regarding sponsorship options available.

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We look forward to your active participation in Conference.

Sincerely yours,



Yossi Buganim
The Hebrew University of Jerusalem



Yaron Fuchs
Technion

This conference is under the auspices of the Israeli Stem Cell Society (ISCS)

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SPONSORSHIP OPTIONS

GOLD SPONSOR: US\$ 10,000

The fee for a Gold Sponsor includes:

- Company logo and acknowledgement as Gold Sponsor in the Meeting Program
- Company logo and acknowledgement as Gold Sponsor on the Meeting website
- 3m x 2m exhibition space for the duration of the meeting
- 1 table, 2 chairs, electricity point
- 2 complimentary passes to attend the Meeting
- 2 complimentary exhibitor passes

SILVER SPONSOR: US\$ 7,500

The fee for a Silver Sponsor is from includes:

- Company logo and acknowledgement as Silver Sponsor in the Meeting Program
- Company logo and acknowledgement as Silver Sponsor on Meeting website
- 2m x 2m exhibition space for the duration of the meeting
- 1 table, 2 chairs, electricity point
- 2 complimentary exhibitor passes

BRONZE SPONSOR: US\$ 5,000

The fee for a Bronze Sponsor includes:

- Company logo and acknowledgement as Bronze Sponsor in the Meeting Program
- Company logo and acknowledgement as Bronze Sponsor on the Meeting website
- 2 complimentary passes to attend the Meeting

EXHIBITION SPACE DURING THE ENTIRE CONFERENCE: US\$ 4,000

The following rights will be granted to the exhibiting company:

- 2m x 2m exhibition space for the duration of the meeting
- 1 table, 2 chairs, electricity point
- Inclusion of company logo on the meeting website and final program book
- 2 complimentary exhibitor passes

ON-SITE PROGRAM BOOK: US\$ 2,000

The following rights will be granted to the Sponsor of this category:

- Acknowledgement including company logo on the program indicating that they are 'program sponsor'
- Company logo and link to the Sponsor's website will be placed on the Meeting website as Sponsor

LANYARDS: US\$ 2,000

The following rights will be granted to the Sponsor of this category:

- Company logo to be included on the participant lanyard
- Inclusion of company logo on the Meeting website and final program book

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BAGS: US\$ 2,000

The following rights will be granted to the Sponsor of this category:

- Inclusion of company logo on the bags
- One piece of promotional literature in the bag
- Inclusion of company logo on the Meeting website and final program book

CONFERENCE APP: US\$ 3,500

The Conference App engages attendees with personalized planning tools and real-time event updates. The App includes the scientific program, abstracts, speaker info, participant lists, and a personalized scheduler.

The following rights will be granted to the Sponsor of this category:

- Logo to be included on the homepage of the app as 'sponsor of the app'
- Inclusion of company logo on the Meeting website and final program book

SCREENSAVER IN MEETING HALL: US\$ 2,000

The following rights will be granted to the Sponsor of this category:

- Promotional slide will be displayed during the meeting breaks in the Plenary Hall
- Inclusion of company logo on the Meeting website and final program book

ADVERT IN PROGRAM BOOK: US\$ 1,000

The following rights will be granted to the Sponsor of this category:

- 1 page advert inside the program book
- Inclusion of company logo on the each page of the Meeting website
- Inclusion of company logo in the final program book

INSERT INTO BAGS: US\$ 1,000

The following rights will be granted:

- Inclusion of company logo on the Meeting website and final program book
- 1 Insert into participant bags / on chairs in the Meeting hall

SPONSOR OF A POSTER SESSION: US\$ 4,000

Exclusive Sponsorship of one of the poster sessions.

The following rights will be granted:

- Inclusion of company logo on the Meeting website and final program book
- Significant branding during the poster session

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SPONSORED TALK IN THE PLENARY HALL DURING THE SESSION: US\$ 4,000

This option includes a 20 minute talk in the plenary hall. The content must be approved by the scientific committee.

Price includes:

- 20 minute talk in the plenary hall
- Company logo to be added to the website
- Acknowledgement in the program & abstract book
- One free registration for the speaker to attend the meeting

We would also be happy to talk and discuss a tailor-made option based on your budget needs.

For further information please contact:

Target Conferences Ltd.

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Email: stemcell2022@target-conferences.com